



# A to Z of Fundraising Ideas

Explore our list of ideas for some fundraising inspiration! Most of these have the workplace in mind, but can be adapted to different settings. Please get in touch if you'd like to talk through an idea – we'd love to help bring your fundraiser to life!

# A

Auction – organise for some auctionable items to be donated to you, get some people together with money to spend and hold an in person or online auction.



Bake Sale – the old ideas are sometimes the best. Organise a bake sale at work and sell your goods to colleagues over a coffee morning. You could include a competition element, Bake Off style!

# B

# C

Car Wash – offer to wash your colleagues' or neighbours' cars in return for a donation.

Cocktail night – host a cocktail making session or cocktail party and ask your guests to donate to come along.

Dinner Party – host a dinner party and ask your guests to pay what they would at a restaurant. You could add a theme or a 'Come Dine with Me' element for fun!

# D



# E

Escape Room Challenge – host a physical or virtual escape room with an entry fee. A great one to try with colleagues!

Easter Egg Hunt – seasonal and family friendly. Sell tickets to find chocolate prizes!



Football Tournament – a great one for organisations with colleagues who enjoy a bit of friendly competition.

# F

# G

Golf Day – organise a golf tournament with teams, prizes and sponsors.

Guess the number – fill a jar with sweets and ask people to pay to guess the number; nearest wins the jar.

Head Shave – ask people to sponsor you to shave your head!

Hat Day – if that's too dramatic, host a hat day at work and get everyone to pay to wear a hat for the day (including in meetings!). The sillier the better!



# H

# I



International Feast – embrace the diversity of your workforce and arrange a day for people to bring in international dishes for a team lunch. Ask colleagues to pay what they would normally spend at lunchtime.

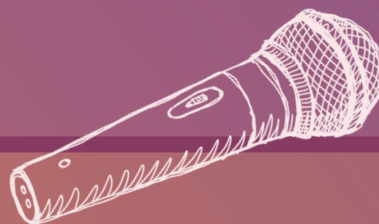
Jumble Sale – organise a pop up charity shop at work for the day and encourage colleagues to bring and sell their pre-loved clothes and goods. Like Vinted but in real life!



# J

# K

Karaoke – think you can sing? Test it out with a pay to play karaoke night!



Lunchtime BBQ – host a summer BBQ and ask your guests to donate to come along. This can work on a bigger scale at work with an Employee Family Day.

# L

# M

Marathon – get your running shoes on and run 26.2 miles to raise money for us!

Mile – if a marathon isn't your style, maybe opt for a slightly more manageable distance.



Netball Tournament – as with a football tournament! This could of course work for other sports...

# N

Olympics – host a mini Olympics or office Olympics to raise funds. This one works best during an Olympic year – but can be organised any time.



# O

Penalty Shootout – if you don't fancy a full 5-a side football tournament, how about a pay to play penalty shootout?

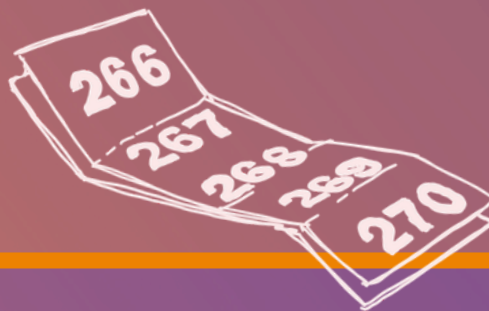
# P



# Q

Quiz night - who doesn't like a quiz night for a bit of friendly competition? Teams pay to enter and you can add a prize draw into the mix.

Raffle – a simple idea but always effective.



# R

# S

Sweepstake – think sporting events, Eurovision, Reality TV shows – office sweepstakes can be held on a number of topics and are a great way to have fun with colleagues.

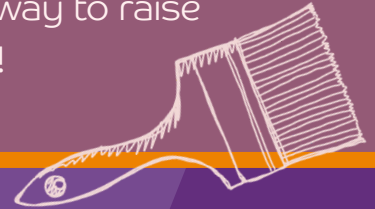
Talent show – have your colleagues got talent? What better way to find out than putting on a talent show. Those who don't enter can pay to watch and judge!

# T

# U



Upcycling – Selling creatively repurposed items or crafts is a cheap and planet friendly way to raise funds that can make a big difference!



Virtual Challenge – a virtual bike ride, swim, run, or row is a great idea for colleagues working remotely and up for a fitness challenge. Set the distance (e.g. the equivalent of London to Paris) and collectively raise sponsorship money.

# V

# W

Wine or Whisky Tasting – host an evening where an expert comes in and talks you through the wines or whisky's of the world. Pair the drinks with food and sell tickets for people to come along.



X-Box Tournament – host a gaming competition with entry fees and prizes for games like FIFA or Fortnite.

# X

# Y



Yoga Session – get a group of people together for a charity yoga morning. Bring in an expert or follow an online class - selling tickets to participate.



Zumba – for a high-energy alternative to yoga, try Zumba!

Zombie Run – a themed fun run where participants dress as zombies. Great around Halloween!

# Z



# Good luck!

Many of these ideas can be combined for maximum impact. For example you could host a BBQ which includes a Penalty Shootout and Guessing the number of sweets in a jar all in one evening!

We're here to help if you're unsure of anything so please get in touch.